

Fresno GROWS (Growing Real Opportunities in West Fresno) Initiative: A Best Babies Zone



POSITION:	Community Organizing Coordinator
REPORTS TO:	Program Manager
STATUS:	Regular, full time (40 hrs/wk), Non-Exempt – (some evenings and/or weekend work)
COMPENSATION:	Commensurate with experience
DEADLINE:	Open until filled

The Fresno GROWS Best Babies Zone Initiative (Fresno GROWS) is currently offering an empowering and rewarding career opportunity in community organizing, engagement and social justice to contribute to advancing policy, structural and environmental change to reduce the incidence and burden of preterm birth in Black families in Fresno. The Community Organizing Coordinator will coordinate community organizing efforts to expand the base of support for Fresno GROWS' mission, develop relationships with other stakeholders and CBO partnerships within the targeted zone. The ideal candidate will have grassroots organizing experience, that will support Fresno GROWS' partnership activities that prioritizes interventions to address a wide range of upstream and downstream social determinants that can improve the care and support of Black women and families across the reproductive life course.

Essential Functions:

The Community Organizing Coordinator reports to the Program Manager and works under the direct supervision of Dr. Venise Curry, Community Champion and will be responsible for the following duties and responsibilities:

- Understand the missions and aims of the initiative, and communicate with internal and external stakeholders on how the initiative works to achieve its mission.
- Work with leadership to identify synergic and mutually beneficial activities.
- Lead community education and canvassing program for civic engagement activities.
- Lead the Voter Engagement Project and implement best practices for ongoing community organizing efforts with Fresno GROWS staff. This includes recruiting and training volunteers, continuous outreach, and tracking data.
- Facilitate/host community meetings to provide opportunities for residents to learn about political process, discuss current events impacting the community, and identify upcoming advocacy and organizing opportunities.
- Engage in developing and convening the Community Advisory Board.
- Network with other groups that are organizing around racial equity, social, and environmental justice issues and connect residents to those campaigns.
- Training to facilitate and/or provide residents access to leadership development opportunities.
- Educate and engage residents, youth, the public and elected officials around infant mortality and other relevant community issues in the zone, and give public testimony as needed.
- Provide support for in-person and web-based meeting coordination and event coordination.
- Provide administrative support and coordination of special projects under the initiatives.
- Coordinate and organize community outreach efforts.
- Other duties and specific assignments.

Skills, Abilities & Qualifications:

- Bachelor's degree in related area and/or 3+ years of community organizing experience.
- Relevant organizing experience working with African American population addressing disparities.
- Outgoing personality an ability to work with people from a variety of backgrounds.
- Excellent organizational skills with ability to manage diverse projects simultaneously.
- Excellent oral and written communications skills, interpersonal skills and self-motivated.
- Ability to work independently and as part of a collaborative team.
- Competency in Microsoft applications including Word, Excel, Outlook, PowerPoint.
- Comfort with social media and digital communication preferred.
- Proven experience in program coordination; track record in successfully implementing program(s).
- Strong planning and time management skills.
- Demonstrated problem-solving ability.

Other requirements

- Passage of a criminal background check (Dept. of Justice) and drug test
- Adult/Pediatric CPR/First Aid Certification required
- Mandated Reporter training certification required
- TB Test Clearance
- Proof of physical medical exam performed within the last year
- Possesses a California Driver's License, reliable transportation and liability insurance.

Working Conditions

Must be able to sit, walk, stand, bend, squat, climb, kneel, and twist on an intermittent or sometimes continuous basis. Must be able to grasp, push, pull objects such as files, file cabinet drawers, and reach overhead. Must be able to lift up to 20 lbs. Must be able to communicate with community residents, coalition partners and stakeholders.

Work Remotely:

- Yes – in accordance with current COVID-19, CDC guidelines.

About Fresno GROWS Best Babies Zone Initiative

Fresno GROWS is a collaborative initiative with West Fresno Family Resource Center, Fresno County Department of Public Health, and local champions. Fresno GROWS is a community-centered, place-based, multi-sector effort to reduce racial inequities in infant mortality and birth outcomes, in 4 targeted census tracts (2, 7, 9.02, 10) with the highest rates of preterm births and infant mortality among African American families. Located in the 93706 zip code area, the zone represents approximately 2,700 African American residents.

Other coalition partners include: First 5 Fresno County, Fresno Economic Opportunities Commission, the DAWN Initiative, BLACK Wellness & Prosperity Center, the Black Child Legacy Campaign, UCSF California Preterm Birth Initiative, CityMatCH, and the University of Nebraska Medical Center.

About West Fresno Family Resource Center

West Fresno Family Resource Center (WFFRC) is the backbone of the Fresno GROWS "Hub" which sustains an African American-led, community-centered effort. Our mission is to empower and support the West Fresno community to achieve optimal health and well-being. The WFFRC is also newly designated as an [EnVision Center](#) to provide the Southwest neighborhood with centralized support following four pillars: 1) economic empowerment; 2) educational advancement; 3) health and wellness; and 4) character and leadership. Serving

more than 5,000 persons annually, WFFRC stands on a long legacy of grassroots advocacy and is a trusted source of neighborhood services since 2001.

To apply, please submit cover letter and resume to: jmathurin@wfresnofrc.org, referencing “**Community Organizing Coordinator,**” in the subject line.

West Fresno Family Resource Center is an equal opportunity employer.