

A Picture Paints a Thousand Data Points: Inspiring Bay Area Health Improvements through Data Visualization

AUO	HJI	WWE	PLD	EER	ORT
1,822 (-35)	20,349 (+580)	890 (-20)	6,350 (-200)	10,985 (+580)	665 (+15)
MBC	LJH	MJB	PON	NFR	UBH
3,405 (+219)	9,542 (-128)	2,609 (+36)	7,654 (+169)	6,522 (+122)	1,432 (-54)
YBY	GMN	HMJ	ITF	KLM	CCX
3,204 (-33)	5,211 (+156)	7,100 (-60)	7,150 (+150)	782 (+74)	1,901 (+101)
MBB	WFF	HJM	OLC	LSD	SDH
3,320 (-120)	712 (+12)	134 (+5)	2,022 (-18)	431 (+40)	6,287 (-57)

Monday, October 21, 2019

5:30 pm-7:30 pm

Oakland Public Library

125 14th St, Oakland, CA 94612

Introduction & Presentation 5:30pm-6:10pm | **Hands-on Workshop** 6:10 pm-7:30pm

Dinner will be available

Please RSVP: <http://bit.ly/StoryMapforChange>

A community's health data may hold great value for local and state level change. However, unless insights are clearly visualized to allow for translation of data into action or outcomes, that value will sit untapped. The art form of visualizing data to express a community's health story is quickly becoming an important asset for public health improvement.

For our October Collaboratory, we are hosting a hands-on workshop to learn about a new health data mapping tool for Oakland, San Francisco and Fresno counties. Created by PTBi researcher, Marta Jankowska and her team through community collaborations, the workshop will help participants craft a clear data story for their organization or lab and give tools for creating an ESRI Story Map for their audience of interest. We are proud to co-sponsor the event with Oakland Public Library.

Participants will create their own story map using the visualization tool so personal laptops are required.

Workshop Facilitators:



Marta Jankowski

Marta Jankowska is an assistant research scientist and Geographic information system (GIS) specialist at the Qualcomm Institute, University of California San Diego.



Jay Yang

Jay Yang is a geospatial data scientist and developer of the Health and Data at Scale Collaboratory (@hdscalecollab) in the Qualcomm Institute/Calit2 at University California San Diego.